

Own your worth 2022 highlights

Women on purpose

Values, money and the pursuit of more intentional lives



Over the last few years, the world has changed in fundamental ways. Everyone has a point of view about those changes, but we can all agree it's been a catalyst for reevaluation on every level. We discovered, for women especially, it has stirred a desire to focus on a greater sense of purpose.

Women are making deliberate choices to achieve their purpose ...



Nearly
9 in 10
believe money is a tool to effect change

How?



94%

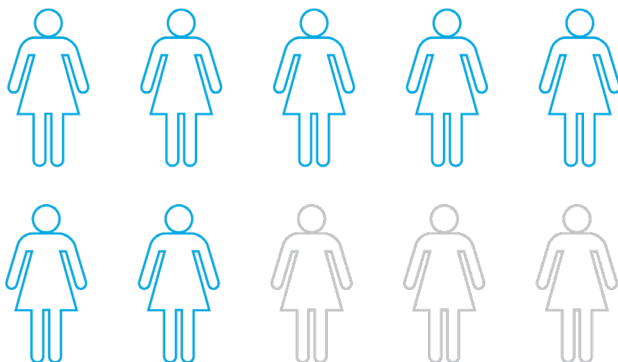
Donated time and money in the last year



73%

Made a purchase that aligns with their values

... and philanthropic support has increased in the last two years



7 in 10

Increased their commitment to giving



69%

Chose a career aligned with their values

Most women want to align their investing with their values

79%

say environmental, social and governance (ESG) investing is appealing



3 in 4

women expect ESG investments to have comparable or better returns than traditional investing

- BUT -

Less than half currently hold any ESG investments in their portfolios

The vast majority of women recognize the power of financial engagement



92%

agree that being involved in long-term financial planning can create a greater impact



82%

believe they can pursue a more meaningful life without having to sacrifice their own financial well-being

Are you living and investing with purpose? Talk to your UBS Financial Advisor.

About the survey

For this publication, UBS surveyed 1,400 women investors from January 24 – February 7, 2022. Those between ages 25-30 had at least \$250k in investable assets, those 31-39 had at least \$500k in investable assets and those 40 and older had at least \$1M in investable assets. All data included in this report are based on UBS proprietary research unless otherwise noted.

#ownyourworth

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